

The background of the slide is a photograph taken from the interior of a boat. The view is through a large window looking out onto a blue sea. In the distance, a lighthouse is visible on the left, and a large, multi-story building with a dark roof is on the right. The sky is overcast. The boat's interior features dark blue leather seats and a wooden table in the foreground.

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Connecting People by
Artificial Intelligence

Anders Rundberg
CEO and President of Carus

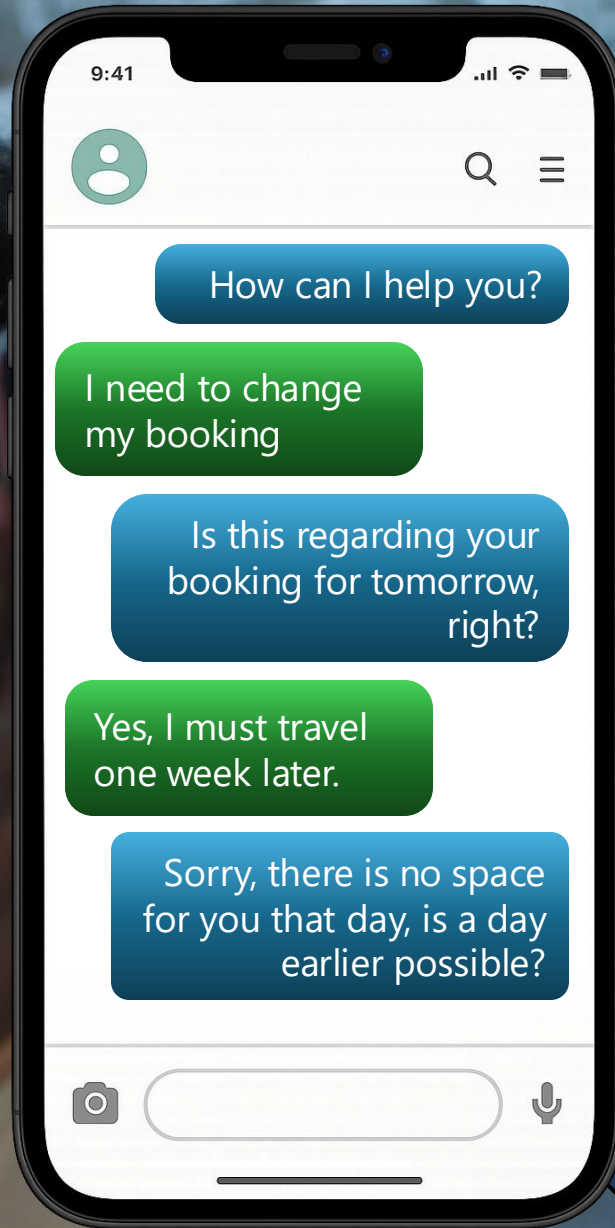
AI is Used in Every Aspect of Business

- Cyber Security
- Customer Service
- Sales and Marketing
- Daily Operations
- Communication
- Crew Introductions

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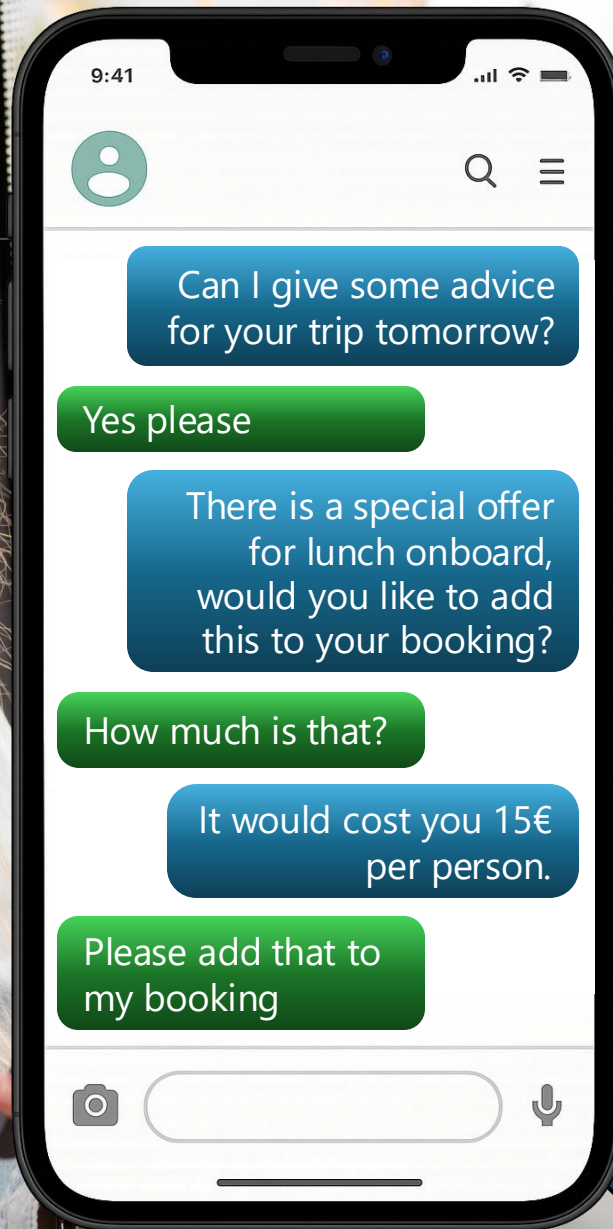
Taking Travel Planning to New Heights



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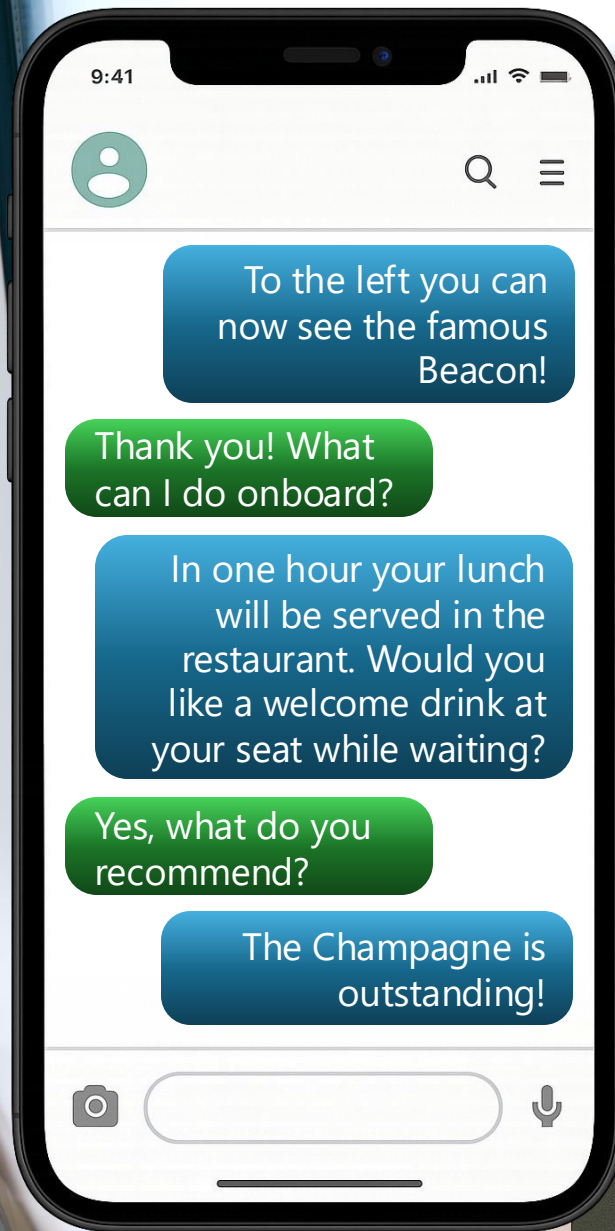
Intelligent Suggestions

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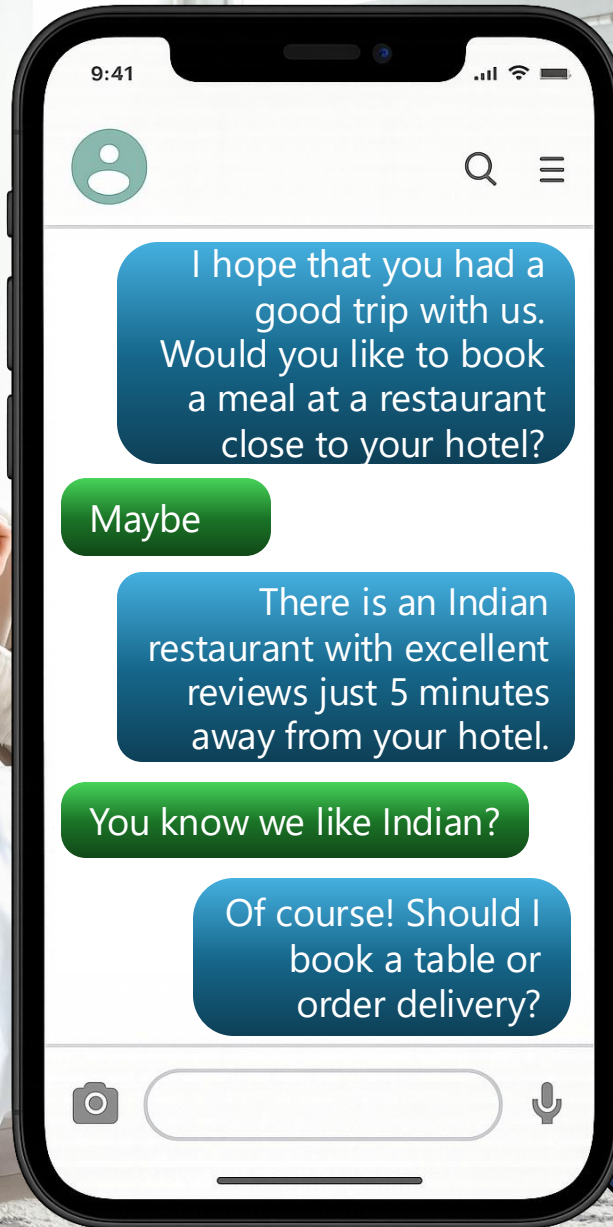
Your Butler

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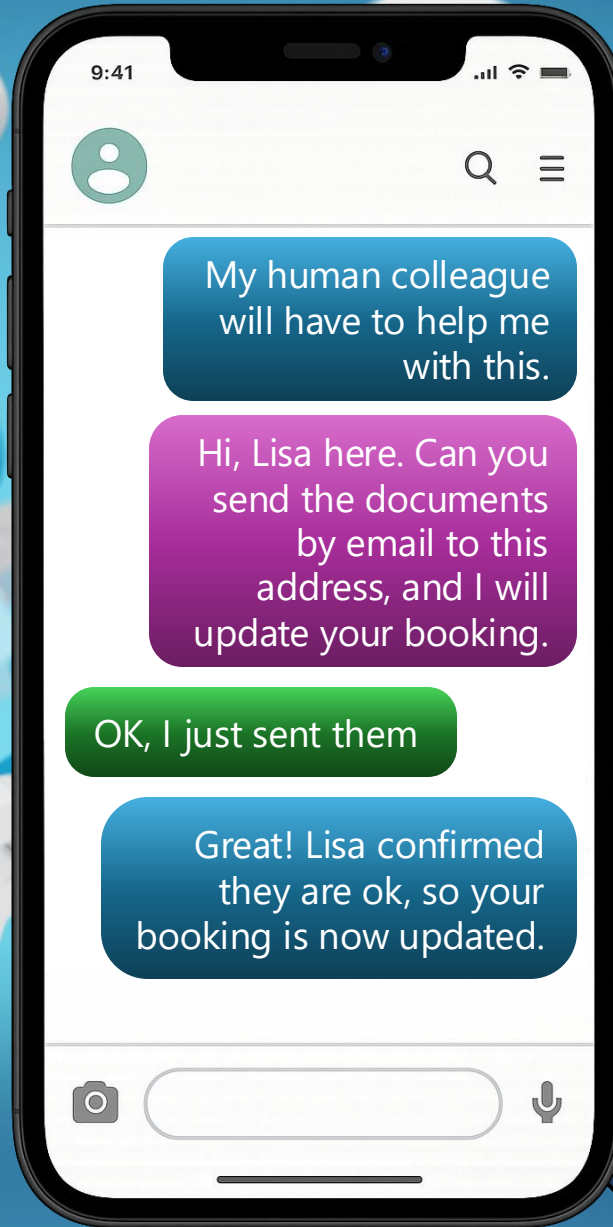
Your Concierge

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When AI is not enough

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AI in combination with humans is the future for a better

- Customer Service
- Operational Excellence
- Customer Journey

- ...more money!

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An aerial photograph of a ship's wake in the ocean. The water is a deep blue, and the wake is a lighter, turquoise color with white foam. The horizon is visible in the distance under a clear blue sky with a few wispy clouds.

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Thank you!

Anders Rundberg
CEO and President of Carus